



REAL ESTATE DEVELOPMENT & ARCHITECTURE

Vision, Planning, Persistence.

Communication is Everything
Your message, our commitment.



Certified
Women-Owned
Business Enterprise

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OUR EXPERTISE

Moving the Needle

Real estate development and architectural design begins with a vision: a concept or an idea that can transform a neighborhood, town, or region and the people who live there.

Vision is followed by planning for the road to project completion is always complex. And planning must be followed by persistence, for there are any number of obstacles you'll face along the way.

Baker Public Relations can help you navigate through this complex process, address challenges and overcome obstacles both expected and unexpected.

Our experienced team understands the nuances associated with real estate development and how public sentiment and the media can positively or negatively impact a project.

We understand how to help you persuade municipal officials, key decisionmakers and stakeholders that a project offers value and benefits to the community.

We understand how proactive public relations strategies can effectively build support, address opposition and community concerns and favorably position projects in the marketplace.

We understand all this, because we have done it many times before for real estate and architectural firms, both large and small.

Like you, we understand and appreciate that vision, planning and persistence are tied together. You can be assured Baker Public Relations approaches our own work the very same way.

Results: Selkirk Preserve



Stories We've Told



Services We Provide



PR & Media
Relations



Event Planning
& Management



Crisis
Communications



Graphic
Design



Social
Media



Marketing, SEO
& Advertising



Media Training
& Messaging



Public
Affairs



Video
Production