



ENERGY & SUSTAINABILITY



Communication is Everything
Your message, our commitment.



Certified
Women-Owned
Business Enterprise

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OUR EXPERTISE

Moving the Needle

With the energy landscape constantly shifting and evolving, and the energy market increasingly saturated and competitive, Baker Public Relations understands the need for a company like yours to stand out.

Whether it is to affect the decisions of government officials or agencies, strengthen the loyalty of your current consumers or expand your customer or client base, our high impact communications campaigns will work with you to identify your challenges and opportunities, articulate your strengths and the benefits you offer, and communicate complex issues clearly to every audience.

Our experienced and expert team at Baker Public Relations will help you capitalize on your opportunities, drive change through measurable

outcomes, ensure your brand stays relevant and most of all, your company is noticed and grows.



Stories We've Told



Services We Provide



PR & Media
Relations



Video
Production



Crisis
Communications



Media Training
& Messaging



Marketing, SEO
& Advertising



Public
Affairs



Event Planning
& Management



Social
Media



Graphic
Design

Results

In fall 2021, Evoqua Water Technologies, a global leader in mission-critical water treatment solutions, engaged Baker Public Relations as it readied the opening of its Sustainability and Innovation Hub in Pittsburgh's Lawrenceville neighborhood. Hired to conduct media relations and coordinate the grand opening event, Baker Public Relations' Pittsburgh team delivered nine articles and broadcast hits in 30 days. This translated to an advertising value of \$92,138 and 8.7 million impressions.

Additionally, Baker Public Relations provided Evoqua's CEO with media training in advance of a [national TV interview](#) to discuss President Biden's Infrastructure Plan as it related to water infrastructure and distribution lines.



[Video](#): US losing valuable drinking water from neglected systems: Evoqua CEO Fox Business

What Our Clients are Saying

"Working in partnership with the Baker Public Relations team has helped elevate our media outreach and overall presence in the region. The team has provided our organization with expertise in public and media relations, as well as event management which has enhanced our activities and taken them to the next level."

Sarah Brown

Director of Corporate Communications
Evoqua Water Technologies